

## **GROUP 17 TERRACE & AREA CHAPTER ANNUAL WORK PLAN 2020/2021**

The following document sets out the work plan of Group 17 for the fiscal year 2020/21. It includes a discussion of the approach and philosophy that guides the actions in pursuing the 17 SDGs, and the planned activities of Group 17, which will take into account any public health considerations and requirements of BCCIC to address any concerns in the current environment. Where a planned event involves social engagements that cannot be pursued for reasons of public health, suitable virtual alternatives will be pursued instead.

### **VISION**

To Achieve the United Nations 17 Sustainable Development Goals.

### **MISSION**

Through awareness, education, partnership and advocacy, to mobilize the community, governments and industry to implement the 17 Sustainable Development Goals in Terrace and area.

### **OUR APPROACH**

The approach and values of Group 17 include:

- A commitment to pursuing all 17 SDGs strategically
- Providing information and tools to build awareness and knowledge where our focus will initially be targeted towards those individuals who have limited or no knowledge of SDG's in our area, plus fostering youth involvement.
- Seeking out partnership to bring community actors together where possible, and support the work of existing groups in the community to develop synergies
- Leveraging what is available and at hand where possible. We will use existing resources where possible to be efficient and add to the work of others, and avoiding reinventing the wheel
- Small is beautiful: we intend to be small in size and in the use of resources, yet to be agile, flexible, virtual and active in the engagement of potential partners and the public
- Community oriented: we will work with all potential partners including government, industry and activists based on the theory that solutions require widespread partnerships to achieve the 17 SDG.

### **WHO ARE WE?**

We are here to help our community and region to achieve the 17 United Nation Sustainable Development Goals. <https://sustainabledevelopment.un.org>

Criteria for Steering Committee Member:

- Open-minded
- All goals are connected and need to be supported
- Respectful of all people and their views
- Participate actively
- Identify one's passion.

## **PLANNED ACTIVITIES**

### **Engagement Project:**

- **BCCIC Movement Map (April - May 2020)** - As part of effort to identify groups and organizations pursuing SDGs and build partnerships locally, Group 17 will identify, map and develop an inventory of individuals, groups and businesses who are working in areas relevant to the SDGs in Terrace and area, encourage those not yet part of the Movement Map to sign up.
  - Mapping the community will involve:
    - Building new partnerships and strengthening existing ones, identifying what each group may need, as well as developing new connections between those working on the same goal(s).
    - Engage with local media - interviews with Terrace Standard, CFTK, CFNR, CBC.
- **Engagement Toolbox (ongoing 2020/21)** - Group 17 will develop virtual and physical tool boxes that will provide Group 17, any interested partners, and volunteers the resources to organize for action to promote and pursue the 17 SDGs. We will develop one box for each Goal - research of existing resources, and compiling them into a virtual and physical library of 17 boxes available to the public. Interested individuals and partners can then access this library to pursue any goals. Using the BCCIC Movement Map, we hope to establish partnerships and support for individuals and organizations pursuing an SDG. We also will use the knowledge and resources developed in the project to populate information for a box. This will be an ongoing activity of Group 17 until all boxes have been created.
  - Community Dialogue as a tool for engagement
    - Tools and training to facilitate own dialogue
    - Provide training
  - Recognize different levels of engagement
    - Every person can make a change
    - How can one get involved
    - Develop a checklist of personal change
    - Don't have to belong to a group
  - Recognize the interconnectedness of goals

- Connect the Engagement Toolbox with Movement Map
- Facebook/Instagram updates
- Website - -page BCCIC.

- **Riverboat Days/Block Party (August 2020)** - This event will be hosted to raise awareness of the SDGs, leverage off of Skeena Diversity Society (SDS) and have presence at annual Lazelle Avenue block party during RiverBoat Days. As SDS will have a float in parade as opposed to presence at park maybe we can have some sort of banner or placard on a float.

- **Anti-Poverty event (October 2020)** - This event will be hosted to promote several of the goals with World Food Day and International day for the Eradication of Poverty and which will include a booth, public information, and opportunities for community dialogue.

- **Wellness Expo (February 2021)** - This event will be a Trades Fair for those who work on SDGs in our region and an opportunity to expand the existing NW Spirit of Wellness Expo into an SDG focused event, expanding its purpose and reach.. We look at aligning this event with International Development Week.

- **Youth Engagement (ongoing )** - Our group aims to have a continuous outreach to youth within our region. While striving to get youth informed about the SDGs we will set short and long term goals each being accomplished through both physical and media outreach. We will attempt to create a multitude of platforms and resources for youth to get inspired by and begin to implement the SDGs into their lives.

### **Capacity Development Projects**

- **Regional Coordinator Manual (ongoing 2020/21)** – This is an administrative tool that will guide our operations and ensure continuity.